



# PURPOSE & EXCELLENCE



## EXECUTIVE COACHING PROGRAM

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ABOUT P&E

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## ABOUT P&E

Purpose & Excellence is a transformational online coaching and community platform for trailblazing African market leaders.

Our Programs integrate leadership development, change management and behavioural psychology to empower executives to consistently deliver results for impact.



## PHILOSOPHY

1. We all desire to live lives of success and significance
2. We are motivated when we have clarity on the path to achieve our highest goals
3. We own our transformation when work also meets our personal aspirations
4. We excel when we are able to integrate success strategies as a lifestyle

## BENEFITS

\*The Executive Program challenges clients to focus on what is core to quickly achieve record personal and corporate success in fast-paced and often volatile environments.

\*In just 6 months, the client is able to work a system that leverages strengths and resources on pursuits that yield the greatest personal and corporate returns.



## PACKAGE



- \* 2 Monthly Video Coaching Sessions
- \* 1 Monthly S.O.S. Call
- \* 12-Month Masterplan
- \* Unlimited Emails
- \* Start Now! With Purpose & A Masterplan Journal
- \* FREE Access to Purpose & Excellence Online Resources
- \* Lifetime Access to Purpose & Excellence Facebook Community
- \* Milestone Progress Reports

Email for Complimentary Consultation and Fees:  
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**MODESTA MAHIGA  
MBUGHUNI**

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Modesta has invested 15 years equipping leaders and institutions as catalysts for growth in Africa's private sector, civil society, international development and media.

Named "One of Africa's Movers and Shakers" by The Times of London, Modesta offers powerful, results-focused 1 on 1 and team online coaching to equip career and business executives to solve their most pressing challenges and meet their highest targets.

Modesta is also a captivating public speaker and author. She has spoken on respected global platforms such as the World Bank, IMF, London Business School and World Trade Center. Her books and media programs curated for the African context, continue to elevate purpose-driven servant leaders set to drive market results with excellence.

She is an awardee of global leadership programs including African Leadership Institute, President Obama's Young African Leaders Initiative, US State Department/Fortune Most Powerful Women Global Mentoring Program, Vital Voices, Purpose Leadership Forum and Tanzania Women of Achievement.

Modesta holds a Bachelor of Law from University of Durham, she is an Advocate of the High Court of Tanzania and is currently undertaking an Executive Master in Policy Leadership at Georgetown University.